

This Privacy Policy was last revised and is effective as of December 23, 2019.

GEOPATH, INC. PRIVACY POLICY

THIS IS THE GEOPATH, INC. OFFICIAL PRIVACY POLICY. PLEASE TAKE THE TIME TO READ IT CAREFULLY, AS IT CONTAINS DETAILS OF WHAT INFORMATION WE COLLECT ABOUT YOU AND HOW IT IS USED.

GeoPath, Inc. (“Geopath,” “us” or “we”) values the privacy of our users, members, and others (collectively or individually “Users”) who visit and use www.geopath.org and its associated websites and services (collectively, the “Geopath Site”). This statement governs information you provide to us or that we learn from your use of the Geopath Site and tells you how we may collect and use information, the circumstances in which we disclose or share information, and how you can access, update or delete certain information we have collected about you. This online Privacy Policy applies only to information collected through the Geopath Site and not to information collected offline.

The Information Geopath Collects

User Provided Information: You may provide to Geopath what is generally called “personally identifiable” information, such as your name and e-mail address, when you register, email us, or when you register to use services accessed via the Geopath Site. Unless you voluntarily provide or send us personally identifiable or location information, we will always ask your permission before collecting your personally identifiable or location information. If you provide or submit your personally identifiable or location information to us we will provide you with the ability to review, update and/or delete your personally identifiable or location information, subject to our obligations to comply with legal, regulatory, internal audit and record-keeping requirements. To update and/or delete your personally identifiable or location information you have on file with us, please send an email to geekOUT@geopath.org.

“Automatically Collected” Information: When you visit the Geopath Site or open one of our HTML emails, we may record certain information from your web browser by using different types of technology, including “clear gifs” or “web beacons.” This “automatically collected” information may include your Internet Protocol address (“IP Address”), web browser type, the web pages or sites that you visit just before or just after the Geopath Site, the pages you view on our site, and the dates and times that you visit.

“Cookies” Information: We and our operational service providers often use technology that can recognize, collect and/or transmit information that is associated with the device you use to access and otherwise interact with the Geopath Site. Although the term “cookie” specifically refers to a small text file that is stored on a User’s computer for record-keeping purposes, we use the term “cookie” to refer generically to any technology that can recognize, collect and/or transmit information about your visits to the Geopath Site. This type of information includes such data as the Internet or web domain that referred you, the type of operating system and browser you are using, the date and time of your visit, data relating to activities on the Geopath Site (e.g., so-called ‘clickstream’ data) and other technological attributes about your visit to the Geopath Site. This information is used to analyze trends, administer the Geopath Site, track user movements on the Geopath Site, and gather aggregate demographic information about visitors so we can continually improve the Geopath Site. Cookies also allow the Geopath Site to recognize your computer or access device each time you visit and cookies can keep count of how often you return. Cookies can also track how you use the Geopath Site and your preferences for features and functions, and cookies can store information such as your user name and password so that you don’t have to re-enter them each time you return to visit.

When you visit the Geopath Site, we may send one or more cookies – a small text file containing a string of alphanumeric characters – to your computer. Geopath uses both session cookies and persistent cookies. A persistent cookie remains after you close your browser and may be used by your browser on subsequent visits to the Geopath Site. By using these cookies, we can “remember” what you have done on the Geopath Site before and personalize our site for you. These persistent types of cookies can be removed. You can disable or turn the cookie feature off by changing the settings on your Internet browser and you can also change the settings to stop your browser from automatically accepting cookies. Each web browser implements different functionality, so please refer to the manuals or technical support resources that are available in conjunction with your web browser to learn the correct way to modify your cookies set-up. If you are using the Geopath Site in a jurisdiction where your prior consent is required for us to deploy any particular cookies, you will be asked to accept such cookies before they are deployed. Please note that disabling cookies or declining to accept certain cookies will prevent you from accessing some of the functionality and site offerings available via the Geopath Site, and may also require you to re-enter certain information each time you visit or attempt to use the Geopath Site.

The Way Geopath Uses Information

Geopath uses the information that we collect to administer use of the Geopath Site and to provide to you all of the features and services found on the Geopath Site. We do not use your email address or other personally identifiable information for marketing purposes. You may not opt-out from our use of your email address for administrative purposes such as automatic notifications of recent account activity, or notifying you of changes to the Geopath Site or this Privacy Policy.

Geopath may use all of the information that we collect from our Users to (a) respond to User requests or inquiries, (b) improve our customer service, (c) provide customer support, (d) send Users periodic communications, news or other updates, (e) understand usage trends and preferences, (f) improve the way the Geopath Site works and looks, and (g) create new features and functionality.

As part of this process, we may use Google Analytics (or a similar service) to provide us with aggregated information about how Users interact with the Geopath Site, and may set cookies and/or use web beacons for this purpose. The information gathered by the Google Analytics software (including any personally identifiable information about you) will be sent to Google where it will be stored and used by Google in accordance with its own privacy policy rather than ours. Please review the Google Privacy Policy <http://www.google.com/policies/privacy/> or contact Google for more information.

When Geopath receives information from you, we store it on servers that may be located in a country, state, province or other jurisdiction that is different from the jurisdiction where you are located. By using the Geopath Site, you consent to our transfer of that information to such other jurisdictions; if you are located outside the United States, your consent includes your consent to our transfer and storage of your information to and in the United States.

Geopath may use automatically collected information and cookies information to: (a) remember your information so that you will not have to re-enter it during your visit or the next time you visit the Geopath Site and (b) monitor aggregate usage metrics such as total number of visitors and pages viewed.

We may use your personally identifiable or location information to perform contractual obligations we owe to you, to protect our legal interests, to comply with the law and as you may otherwise authorize us to do.

When Geopath Discloses Information

Geopath may disclose both personally identifiable and automatically collected information to affiliated companies or other businesses or persons to process such information on our behalf, to provide website maintenance and security, to offer certain features on the Geopath Site, to assist us in improving the way the Geopath Site works and looks, and to create new features. We require that these parties agree to process such information in compliance with our Privacy Policy, we use reasonable efforts to limit their use of such information, and we require these parties to use any other appropriate confidentiality and security measures.

Geopath may share automatically collected and other aggregated non-personally-identifiable information with interested third parties for their use and distribution for their business purposes, including without limitation for the purposes of assisting them in understanding the usage patterns for certain content, services, advertisements, and promotions.

We may disclose your personally identifiable information if we believe in good faith that such disclosure is necessary (a) to comply with laws or to respond to subpoenas, court orders, warrants or other legal demands or to establish or defend Geopath from legal claims; (b) to protect and defend our rights or property, you, or third parties from fraud, abuse, illegal acts or violations of our contractual relationships; (c) to protect the safety or integrity of Geopath, its Users, the public or other parties as it is deemed appropriate, in our sole discretion; or (d) in a merger, acquisition, change of control, joint venture or other business combination. You hereby consent to our sharing your personally identifying information under the circumstances described herein.

Except as otherwise noted in this Privacy Policy, Geopath does not share personally identifiable information about Users with third parties unless doing so is appropriate to carry out a User's request or it reasonably believes that doing so is legally required or is in Geopath's interest to protect its property or other legal rights or the rights or property of others.

User Profile and Password

You have access to your personally identifiable and location information and you may view or delete, and in appropriate instances update or correct, your personally identifiable information and email preferences at any time.

To protect your privacy and security, we take reasonable steps to verify your identity before granting Users profile access. YOU ARE RESPONSIBLE FOR MAINTAINING THE SECRECY OF YOUR UNIQUE PASSWORD AND ACCOUNT INFORMATION AT ALL TIMES.

Children

Consistent with the federal Children's Online Privacy Protection Act of 1998 (COPPA), we do not intend to collect personally identifiable information from anyone under the age of thirteen (13). Any person who provides their personally identifiable information to Geopath through the Geopath Site represents that they are 13 years of age or older. If you are under 18, you are not authorized to use the Geopath Site without express permission from your parent or legal guardian. Parents and legal guardians should be aware that there are parental control tools available online that you can use to prevent your children from submitting information online without parental permission or from accessing material that is harmful to minors.

Choice/Opt-Out

You may affirmatively opt-out of receiving certain communications from us and our partners at the point where we request information about you by contacting us via email at geekOUT@geopath.org. You may also end our use of your information, and cease receiving or otherwise having access to future communications from, or services provided by, us by contacting us via email at geekOUT@geopath.org.

Our Commitment to Data Security

No data transmissions over the Internet can be guaranteed to be 100% secure. Consequently, we cannot ensure or warrant the security of any information you transmit to us and you do so at your own risk. Once we receive your transmission, we make reasonable efforts to ensure security on our systems. We use secure sockets layer (SSL) (SSL) technology and firewalls to protect your information from unauthorized access, disclosure, alteration, or destruction. However, please note that this is not a guarantee that such information may not be illegally or improperly accessed, disclosed, altered, or destroyed by breach of such firewalls and secure server software. Also be aware that third parties who provide services to us have their own security systems and procedures, and your information may be transmitted to equipment operated by those third parties in the course of using the Geopath Site. We cannot, and do not, guarantee the effectiveness of the security systems and procedures of those third parties.

If Geopath learns of a security systems breach, then we may attempt to notify you electronically so that you can take appropriate protective steps. By using the Geopath Site or providing personally identifiable information to us, you agree that we can communicate with you electronically regarding security, privacy, and administrative issues relating to your use of the Geopath Site. Geopath may post a notice on the Geopath Site if a security breach occurs. If this happens, you will need a web browser enabling you to view the Geopath Site. Geopath may also send an email to you at the email address you have provided to us in these circumstances. Depending on where you live, you may have a legal right to receive notice of a security breach in writing. To receive a free written notice of a security breach (or to withdraw your consent from receiving electronic notice) you should notify us via email at geekOUT@geopath.org.

Special Note to International Users

The Geopath Site is hosted in the United States. If you are a User accessing the Geopath Site from the European Union, Asia, or any other region with laws or regulations governing personal data collection, use, and disclosure, that differ from United States laws, please note that you are transferring your personal data to the United States which does not have the same data protection laws as other countries, and by providing your personal data you consent to: (a) the use of your personal data for the uses identified above in accordance with this Privacy Policy; and (b) the transfer of your personal data to the United States as indicated above.

YOU ACKNOWLEDGE THAT THE LAWS OF THE UNITED STATES TREAT YOUR INFORMATION IN A MANNER THAT MAY BE SUBSTANTIALLY DIFFERENT FROM, AND LESS PROTECTIVE THAN, THE TREATMENT REQUIRED UNDER THE LAWS OF OTHER COUNTRIES AND JURISDICTIONS. IF YOU DO NOT WANT YOUR INFORMATION TRANSFERRED TO THE UNITED STATES, YOU SHOULD NOT SHARE YOUR INFORMATION WITH US, OR MAKE USE OF THIS WEBSITE.

TO THE EXTENT ALLOWED BY THE LAW OF THE COUNTRY IN WHICH YOU ARE LOCATED, YOU EXPRESSLY WAIVE ANY RIGHT YOU MAY HAVE TO REQUIRE US TO TREAT YOUR IDENTIFYING INFORMATION IN ACCORDANCE WITH THE LAWS OF ANY COUNTRY OR JURISDICTION OTHER THAN THE UNITED STATES. HOWEVER, THE FOREGOING WAIVER MAY NOT BE LEGALLY BINDING IN SOME COUNTRIES, SUCH AS THE MEMBER STATES OF THE EUROPEAN UNION. TO THE EXTENT IT IS NOT LEGALLY BINDING IN THE COUNTRY IN WHICH YOU ARE LOCATED, THIS FOREGOING WAIVER DOES NOT APPLY TO YOU.

In the Event of Merger or Sale

If Geopath should ever file for bankruptcy or have its assets sold to or merged with another entity, information Geopath receives from you through the Geopath Site is a Geopath asset and may be transferred to another party; however, in the event of such a transfer, we will require that the transferee agree to honor this Privacy Policy, as it applies to Users prior to the effective date of any such transfer, unless we are legally prohibited from doing so.

Changes and Updates to this Privacy Policy

Geopath reserves the right, at our discretion, to change, modify, add, or remove portions of this Privacy Policy at any time for any reason, and we may notify you of such changes through any of a variety of means, including a change to the "Last Updated " date set forth above and other reasonable means to be determined at our discretion. All changes shall be effective immediately. In the event of a material change that may directly affect your account, we will notify you via the most recent e-mail address that you have provided to us in conjunction with your account. Please check this Privacy Policy periodically for changes. Your continued use of the Geopath Site after the posting of changes constitutes your binding acceptance of such changes.

Contacting Geopath

If you have any questions, comments, or concerns regarding this Privacy Policy, please email us at geekOUT@geopath.org.

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