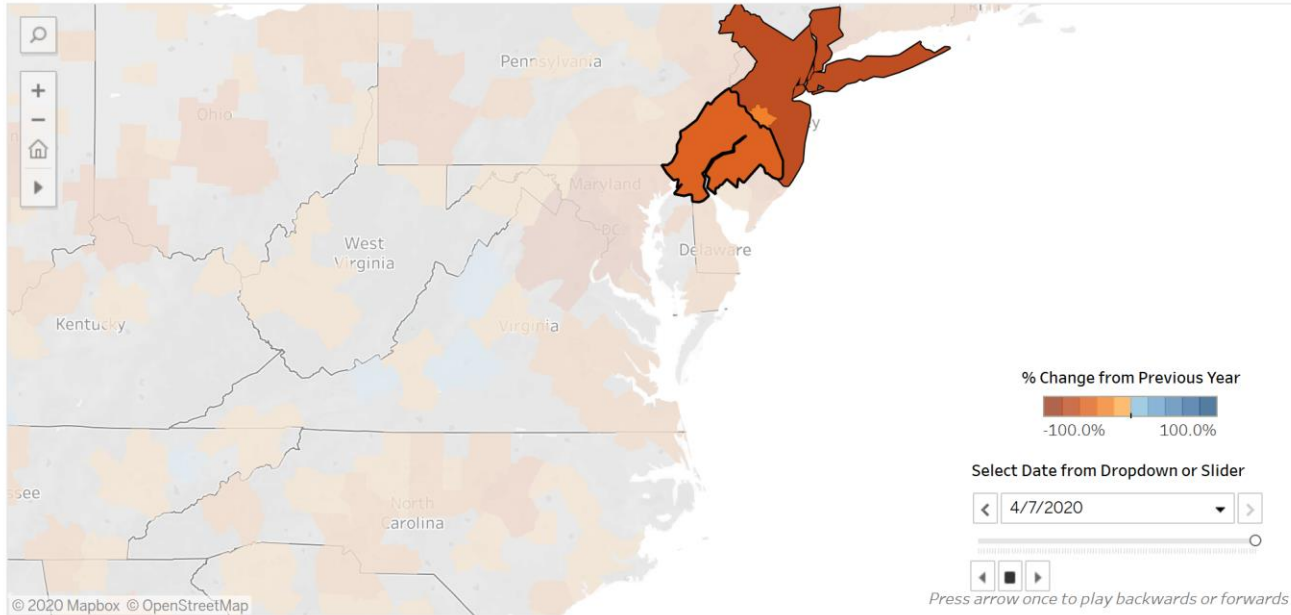




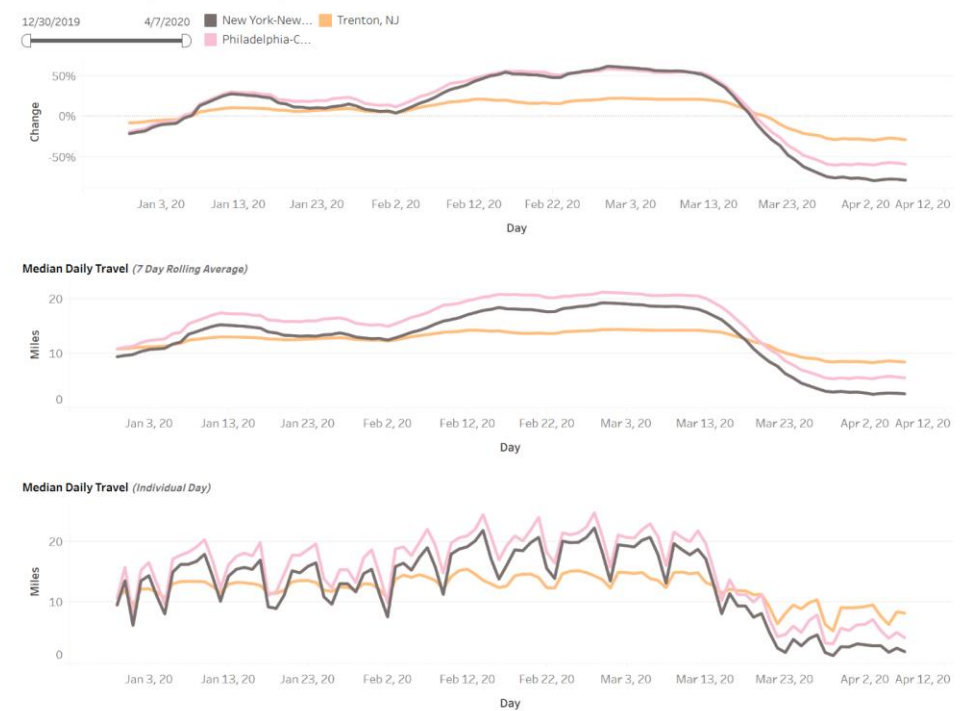
COVID-19 Data Update

April 9, 2020

Median Daily Travel



Select a CBSA on the map to see how travel changes over time



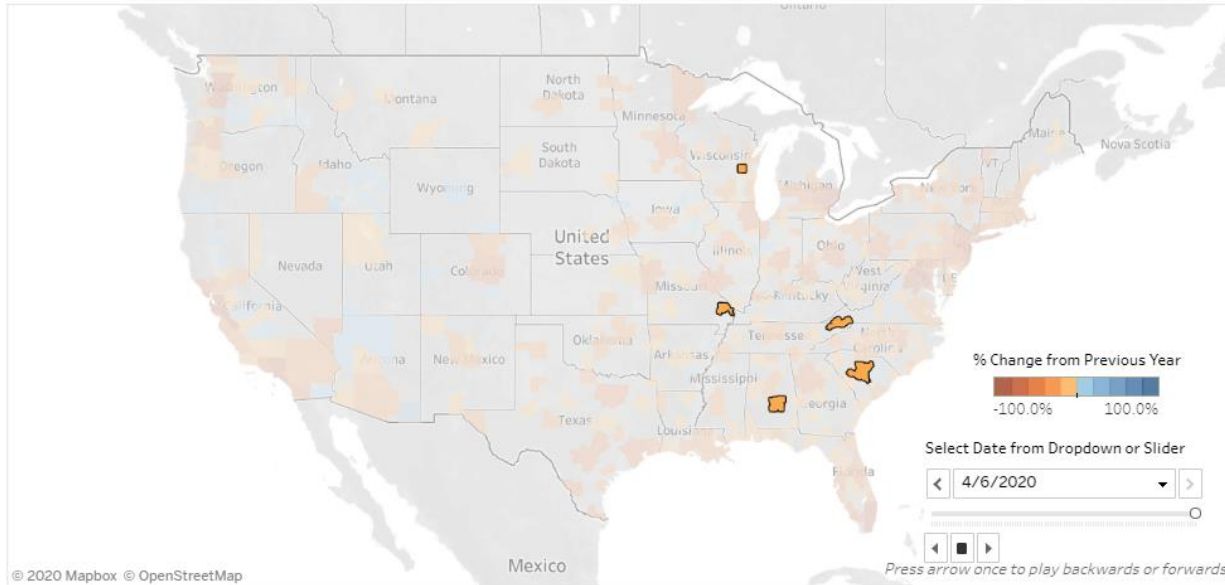
NY to Philadelphia

- Looking at Geopath/Intermx data through 4/7/2020, traffic has stabilized in the NY/NJ/Philadelphia CBSAs
- There has been no significant decline in distance travelled in any of these CBSAs between 3/28 and 4/6

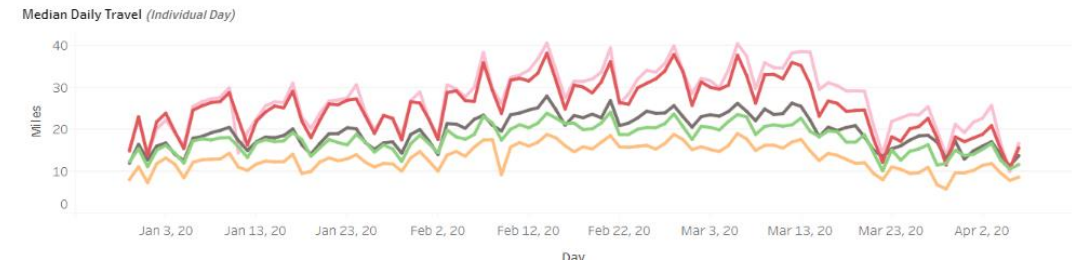
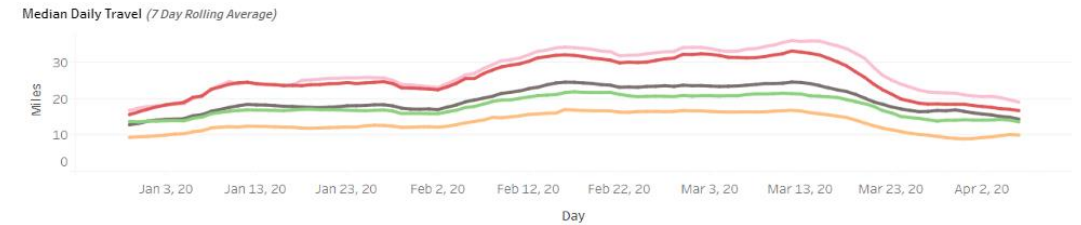
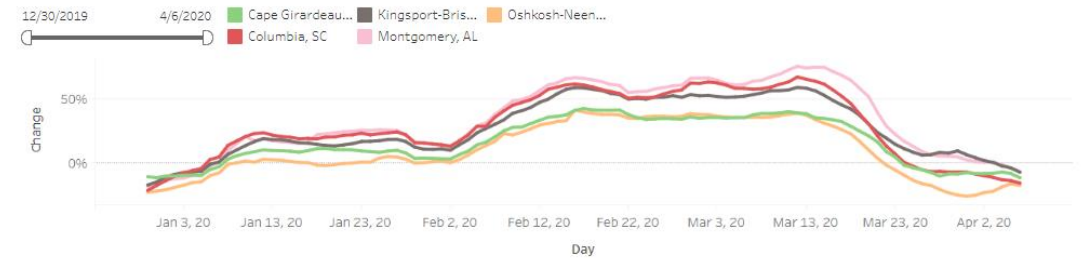
Daily Mobility - Daily Travel

How far does the average individual travel each day?

Median Daily Travel



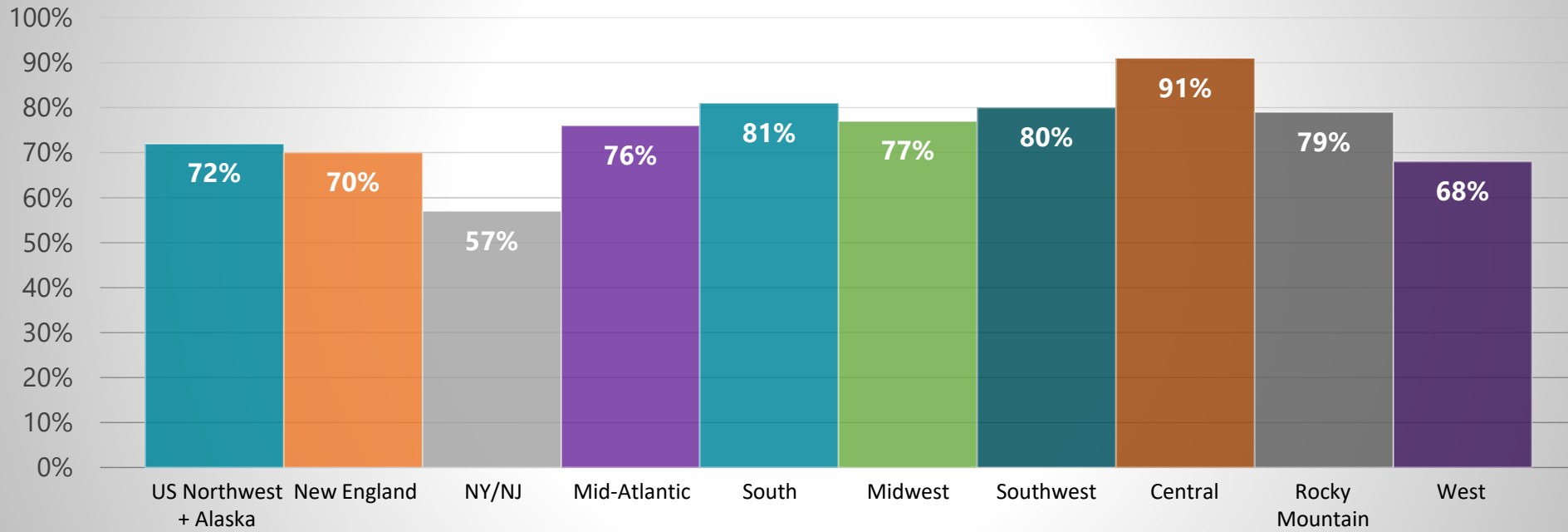
Select a CBSA on the map to see how travel changes over time



Smaller CBSAs

- We continue to see slower traffic declines in smaller markets such as these selected above
- While distance traveled is down versus the beginning of the March, it is still in line with January travel and not far off from the average distances traveled in 2019

Percentage of Normal Activity as of 4/6/20



Commercial Traffic

- Commercial traffic remains stable in many areas of the country versus February 1 – March 15, 2020 with fleets continuing to deliver essentials.
- While NY/NJ has been impacted the hardest, the region still maintains more than half of its previous commercial activity.

STAT TO WATCH

eMarketer reports lifts in online grocery shopping week over week as a result of COVID-19.

Change in US Adults' Digital Grocery Shopping Activity due to the Coronavirus, March 2020

% of respondents

Week of March 1



Week of March 8



Week of March 15



Week of March 22



Total



- Digitally shopping for groceries more
- Digitally shopping for groceries the same amount
- Digitally shopping for groceries less

Source: CivicScience, March 31, 2020

Product categories seeing jumps

<https://www.criteo.com/insights/coronavirus-shopping-trends/>



WEBCAMS



SLEEPWEAR &
LOUNGEWEAR



SHAVING &
GROOMING GEAR



SMALL ANIMAL
SUPPLIES



BAKING ITEMS



GAMING
EQUIPMENT



OUTDOOR
FURNITURE



EXERCISE
EQUIPMENT